



South Morang Football Netball Club Communications Policy

1. Purpose

Electronic communication is essential for sharing club news and information with our members. The purpose of this Policy is to ensure our communication is timely, appropriate and related to club business.

2. Scope

We use a range of electronic tools to communicate with our members.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

See also "Social Media Policy" which is covered by the NFNL in Schedule 23 of the NFNL By-Laws And Schedules = <https://nfnl.org.au/by-laws-and-schedules/>

3. Actions

Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or photos will be published.
- We will seek feedback from members to improve the information available on the site.

SMS and Email

Committee members, coaches and team managers use SMS and Email to provide information about competition, training, social events and other club business, however:

- SMS messages should be about club/team matters.
- communication involving children will be directed through their parents. For older age groups, it may be appropriate to send messages directly to the player.

Social Media Websites

- We treat all social media activity as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No personal information about our members will be disclosed.
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

4. Expectation upon our Members

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.



Non-compliance

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in our Member Protection Policy or Code of Conduct.

Note: Cyber bullying is a criminal offence that can be reported to the police. In addition, members who publish false or misleading comments about another person in the public domain may be liable for defamation.

5. Policy Review

This policy will be reviewed annually to ensure it remains relevant to club operations and reflects both community expectations and legal requirements.